# Brand Colours

## Digial

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Black Dark**  #000000 | **Blue Regular**  #0083BF | **Aqua Regular**  #17AA99 | **Purple Regular**  #684C9F | **Red Regular**  #CC2030 | **Orange Regular**  #E38725 |
| **Black Regular**  #363636 | **Blue Dark**  #00415F | **Aqua Dark**  #0B554C | **Purple Dark**  #34264F | **Red Dark**  #661017 | **Orange Dark**  #75430F |
| **Black Medium**  #6D6D6D | **Blue Medium**  #00618F | **Aqua Medium**  #117F72 | **Purple Medium**  #4D3977 | **Red Medium**  #981823 | **Orange Medium**  #AF6416 |
| **Black Light**  #A3A3A3 | **Blue Light**  #3FC2FF | **Aqua Light**  #57E8D7 | **Purple Light**  #A38FC9 | **Red Light**  #E8707B | **Orange Light**  #EEB67C |
| **Black Shade**  #DADADA | **Blue Shade**  #BFEAFF | **Aqua Shade**  #C6F7F1 | **Purple Shade**  #E0D9ED | **Red Shade**  #F7CFD2 | **Orange Shade**  #F9E6D3 |

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